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**Semesterly Report Fall 2022**  
**Talia Santarossa, VP Fundraising (Class of 2025)**

**May-August:**

- Completed role transition with the outgoing VP Fundraising
- Attended a meeting with ACP leadership with other members of APSA Executive Council
- Along with VP Finance, developed the updated Sponsorship Package and helped with the budget
  - Development of the Sponsorship Package involved collecting event descriptions from all Council members planning on running events this year, as well as coordinating with VP Finance regarding how budget changes would affect the composition of the Package. As a result, the Package was not ready for distribution until the end of August.
- Volunteered for orientation for the Class of 2026
- Completed a Trans Wellness Initiative Introduction to Affirming Spaces Training module
- Attended APSA Summer Retreat
- Met with Ali Damani of RxA for preliminary discussions of sponsorship throughout the academic year
- Met with the Movember Committee

*Ongoing Responsibilities*

- Attended APSA Executive Council meetings (scheduled on an as-needed basis over the summer for a total of 9 meetings)

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**September:**

- Began connecting with prospective sponsors
- Volunteered for the White Coat Ceremony for the Class of 2024
- Along with APSA President and VP Finance, met with the Faculty to discuss the funding of APSA initiatives
- Helped to coordinate the crochet fundraiser organized by the 2nd Year Class Rep
- Met with the Movember Committee

*Ongoing Responsibilities*

- Attended APSA Executive Council meetings (biweekly)
- Attended APSA General Council Meetings (biweekly)
- Attended APSA Executive & Faculty meetings (biweekly)

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**October:**

- Continued connecting with prospective sponsors, including Neighbourly, Pharmasave, Graduate Planning, and Shoppers Drug Mart, and confirmed sponsorship with the organizations listed above

*Ongoing Responsibilities*

- Attended APSA Executive Council meetings (biweekly)
- Attended APSA General Council Meetings (biweekly)
- Attended APSA Executive & Faculty meetings (biweekly)

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**November:**

- Took on the responsibility of acting as the Undergraduate Student Representative for the Dean's Selection Committee

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- Confirmed sponsorship and coordinated with sponsors for RxFactor
  - Worked with Kit Poon of Mint Health + Drugs to revamp the Mint's Holiday Helping Hand and Bursary Programs

*Ongoing Responsibilities*

- Attended APSA Executive Council meetings (biweekly)
- Attended APSA General Council Meetings (biweekly)
- Attended APSA Executive & Faculty meetings (biweekly)

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**December:**

- Executed Mint's Holiday Helping Hand + Bursary programs alongside Kit Poon

*Ongoing Responsibilities*

- Attended APSA Executive Council meetings (biweekly)
- Attended APSA General Council Meetings (biweekly)
- Attended APSA Executive & Faculty meetings (biweekly)

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**Closing Notes:**

The summer and the fall semester were full of challenges and opportunities. Because of COVID, many of the connections that APSA had with sponsors had been lost, and we were left in a position of needing to rebuild connections essentially from scratch. APSA's financial situation came to light over the summer, and it became clear how important it was for us to seek external funding.

Unfortunately, due to how extensive the changes to the Sponsorship Package were, the fact that the budget was being built concurrently (major props to VP Finance, Julia Tran), and that we needed to collect event descriptions and rough timing from Councillors, I was unable to reach out to sponsors starting in the summer, which posed a significant challenge to acquiring sponsorships before events began.

However, between the outreach that I spearheaded and the hard work of other Councillors leveraging their personal connections, we still secured approximately \$10,000 in external sponsorship and a significant amount from the Faculty, with other sponsorship pending for next semester.

I am proud of what was accomplished this semester considering the circumstances that I encountered entering this role. Given the experiences that I have had, my focus for next semester is to create fundraising policies and procedures to make my successor's job easier and to ensure that we have a groundwork for maintaining relationships with our current sponsors for years to come.

If you have any questions, comments, or concerns, please feel free to contact me.

Cheers,  
Talia

