

## **VP Fundraising (Jared Scharff) Report: Winter 2021**

### **Throughout the semester:**

- Have attended general council and executive meetings
- Worked alongside VP Finance to make sure we are on the same page regarding sponsorship
- Contacting potential sponsors and updating them on our events that we have held throughout the fall/winter terms
- Continued to work with the IT director and the PQ +2 director, ensuring any new sponsors were able to have their logo put on the APSA website and in the latest PQ +2 magazine

### **December/January:**

- Set up a meeting with the RxA and APSA president regarding sponsorship for PAM and awards
- Updated the sponsorship package to more accurately reflect the online events we were hosting as well as the monetary value of awards
- Initial meetings with PAM and awards committees
- Initiating conversation with ACP to see what events or awards they would like to sponsor

### **February:**

- Obtained a partnership with Remedy Cafe for the month of March (PAM)
  - 10 % discount on all menu items for all pharmacists, techs, assistants, and students
- Attended PAM meetings and helped in planning the events for the month
- Worked with CAPSI Sr to create inclusivity buttons that were sponsored by ACP and distributed in the PAM packages
- Set up 2 meetings with the RxA and coordinated sponsorship for the RxA award for student advocacy and APSA award for student leadership. As worked with the RxA to have them sponsor an advocacy event run by the community education director.
- Worked with VP social to create a unique way our award sponsors could present their awards at blue and gold

### **March**

- Attended 2 awards committee meetings to determine the winners of each award
- Finalized the post for the Remedy Cafe partnership and posted the information on the Alberta Pharmacists Unites Facebook page. I also coordinated with the RxA to ensure the post was placed in their weekly 'Capsule'.
- Helped organize a 'Nice Tweets' segment on the J & J podcast where students could send in their nice comments to faculty as a way to thank them for all their hard work this academic year.
- Planning to help VP social finalize the schedule for the virtual blue and gold
- Met with potential candidates for VP Fundraising during APSA Elections
- Edited the existing VP Fundraising transition document, ensuring the imprint changes were included to help prepare the next VP fundraising if next year is online

**April:**

- Help transition the incoming VP fundraising
  - Helping with introductions to the existing sponsors and answering any questions they may have regarding the role.