

VP Fundraising (Jared Scharff) Report: Fall 2020

Throughout the semester:

- Have attended general council and executive meetings
- Worked alongside VP Finance to make sure we are on the same page regarding sponsorship
- Contacting potential sponsors and updating them on the changes that have occurred as a result of COVID-19's impact on the winter semester

August:

- Reviewed all important documents pertaining to the role of VP Fundraising
- Contacted VP Finance to learn more about the budget for the 2020/21 school year
- Worked with the IT director to create a brand new sponsorship package and sponsorship introduction letter
- Helped out with first year orientation

September:

- Contacted old and new potential sponsors
- Attended Movember committee meetings and helped brainstorm ideas regarding the RxFactor
- Obtained my event organizer training certification

October:

- Worked with VP external to secure a signed Oilers jersey to us during Movember
- Finalized 3 sponsorships for the 2020/21 school year

November:

- Attended Awards committee meetings
- Met with VP finance to review the budget for the winter term

December:

- Over winter break I plan to reach out to more sponsors and update the sponsorship package with our plan for the online winter term