

March 10, 2022

Jasmine Ly, VP External
Winter Semester Report

January 2021

- Attended a PAM Committee meeting
- Plan Rx Factor switch to online format
- Met briefly with Movember Committee to finalize Rx Factor switch
- Canceled theater booking
- Worked alongside contestants to ensure smooth transition from in-person to online
- Met with Bojana and Ray to map out MC plan for the Rx Factor Video
- Held the Bottle Drive Fundraiser (was posted a little too late)
- Attended RxA/APSA Advocacy Leaders Virtual Networking Night

February 2021

- Attended a PAM Committee meeting
- Send thank you gifts to the editors of the Rx Factor Video
- Contacted Shane (from Movember Foundation) about prizes for 1st and 2nd place
- Contacted Rx Factor winner and sent out prize (gift card)
- Contacted the media (Global News, CTV News, CBC Radio) in efforts to have our PAM Campaign highlighted
- Finished creating the PAM Booklet with Capsi Sr

March 2021

- Assisted with PAM kickoff
- Contacted several individuals about taking over VP External position
- Helped obtain prizes for future PAM events

Ongoing

- Attended bi-weekly APSA Executive Council meetings
- Attended bi-weekly APSA General Council meetings (alternating weeks)

Upcoming

- Continue duties related to PAM throughout the month of March
- Attend the AGM
- Transition out of role as VP External and assist incoming VP External with whatever they need
- Creating the transition document for the incoming VP External
- Helping out with the remaining PAM events

Thank you for an amazing year APSA!

Regards,
Jasmine Ly