## Winter Report – Social Media Director

- 1) Created Graphics for:
  - Wellness Committee:
    - Taking Care Social Media Event
      - Reposted IG stories for the entire month of January
    - Winter Photo Challenge
      - Promotion
    - Secret Santa (V-Day Edition
      - Promotion
  - PAM
    - Light the Bridge Contest
    - Blood Donations
    - Events Attended (created IG story posts for each event)
      - GSK Presents: Allergic Rhinitis and Flonase
      - Pharmacy and 2SLGBTQ+
      - CSHP IntD Panel Pediatric Nephrology
      - RxA / ACP COVID-19 Recap
      - Certified Tobacco Educator
      - Career Night
  - BPSA
    - Introduction Post
  - Sports Reps
    - At-Home-Stretches
    - PWS takeover
  - 2022 Grad Committee
    - Krispy Kreme Sale Promotion
- 2) Helped Facilitate Post and Linktr.ee Management for:
  - o PAM Button Submission
  - o IPSF Sitcom Trivia Night
  - APSA Award Application and Nominations
  - Career Series
  - Road Less Travelled
  - Getartsy
  - Career Exploration Night
  - o Pharm 498 Survey
- 3) IG Takeovers
  - In progress