



Alberta Pharmacy Students' Association

2 – 35 Medical Sciences Building
8613 114th St, University of Alberta
Edmonton, Alberta, CA T6G 1C9

2023

Semesterly Report Winter 2023
Emily Yang, Social Media

January

- Promote Wellness Social Media Challenge
 - Reposted all student submissions
 - Kept track of participants
 - Announced winners at the end of each week
- Promote Popcorn day event
- Promote APSA Team Harmony Award
- Shared CSSDP social media awareness campaign

February

- Created graphic and promoted Spicy Ramen Challenge
- Promote 2023 Class awards
 - Posted on Instagram and made story posts every few days
- Promote “Get to know your APSA Team” event
 - Attended event
- Created graphic and promoted Valentine’s Day
- Created graphic and promoted Puppy Therapy
- Shared HSSA Rotations Paint Night event
- Shared RxA social media initiative on Instagram story between Feb 26-28th

March

- Created graphic and promoted Pie Day
- Promoted Grad committee crewneck sale
- Reposted various events from different groups
 - BPSA dermatology pop up clinic
 - CAPSI PAM activity
 - UofAHSSA Seedling Night
 - FentaNIL project event “The Drug Poisoning Crisis and Stigma”
 - UASUPSC Webinar on addressing post grad anxiety

- Raising hopes Ualberta Krispy Kreme Fundraiser
- Created graphic and promoted Ice Cream Day

April

- Promote ECHA study session
- Shared posts which were requested by other student bodies

Ongoing

- Attending bi-weekly APSA general council meetings
- Updating APSA Linktree with relevant links
- Answering questions sent on instagram or directing students to others who may be able to help answer their questions
- Hosting APSA office hours every 3rd Friday

Sincerely,

Emily Yang, Social Media Director
Alberta Pharmacy Students' Association
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