



Alberta Pharmacy Students Association  
2-35 Medical Science Building  
Julia Denysenko]

## Social Media Director Fall 2024 Semesterly Report

### Regular Tasks:

- Creating and uploading posts to social media

### September

- In September I ran the September Social Media Challenge, where students could post stories for one week following the theme of the day to earn mint cup points and be entered to win a gift card. I reposted all stories on the apsa instagram and kept track of who posted which days to submit for mint cup points and be entered to win the prizes.
- I also posted posts and stories as requested to apsa instagram and linkedin
- Posted photos from first-year orientation

### October

- Posted stories and posts to apsa instagram as requested by others
- Posted photos from unveiloween

### November

- Posted stories and posts to apsa instagram as requested by others

### December

- Posted stories and posts to apsa instagram as requested by others
- Posted photos from rxfactor