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December 23rd, 2022

**Semesterly Report Fall 2022**  
**Emily Yang, Social Media**

September

- Graphic creation and promotion of Mint Cup banner competition
- Graphic creation and promotion of APSA Fall intramurals
- Graphic creation and promotion of The Amazing Rx Race
- Collaboration with VP Social
  - Created social media challenge for mint cup points, students posted what they were most excited for this semester
  - Kept track of participants and contacted VP social to reward mint cup points
- Graphic creation and promotion of white shirt bar night
- Graphic creation and promotion of saving second base softball tournament
- Collaboration with VP social
  - Created social media challenge for mint cup points, students posted something that made them happy
  - Kept track of participants and contacted VP social to reward mint cup points
- Collaboration with VP social
  - Created social media challenge for mint cup points, students posted their favorite place to get food/drink on campus
  - Kept track of participants and contacted VP social to reward mint cup points
- Collaboration with VP social
  - Created social media challenge for mint cup points, students posted their pets or a picture of an animal which makes them happy
  - Kept track of participants and contacted VP social to reward mint cup points
- Graphic creation and promotion of random acts of kindness initiative

October

- Graphic creation and promotion of APSA mentorship program meet and greet
- Graphic creation and promotion for pumpkin pie day
- Helped third year pharmacy students create poll on Instagram for their BASE project
- Graphic creation and promotion for halloween candy bags
- Promotion of independent night

November

- Graphic creation and promotion for build your own wellness kit event

- Graphic creation and promotion for wellness paint night
- Promotion of RxFactor
- Promotion of APSA advocacy project
- Promotion of the great APSA cook off
  - Kept track of participants

#### December

- Graphic creation and promotion for 6th annual gingerbread house competition
- Graphic creation and promotion for APSA winter intramurals
- Graphic creation and promotion for hot chocolate + cookies + candy cane event

#### Ongoing

- Attending bi-weekly APSA general council meetings
- Updating APSA Linktree with relevant links
- Answering questions sent on instagram or directing students to others who may be able to help answer their questions
- Hosting APSA office hours every 3rd Friday

Sincerely,  
Emily Yang, Social Media Director  
Alberta Pharmacy Students' Association  
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