

Alberta Pharmacy Students Association 2-35 Medical Science Building Publications Director Joshua Litke jplitke@ualberta.ca

Publications Director Fall 2024 Semesterly Report

Regular Tasks:

- Attended biweekly APSA general council meetings
- Chairing the photography committee
 - Meeting with photographers as needed to discuss upcoming events
 - Maintaining and updating the photography assignment spreadsheet
 - Reviewing uploads to APSA's Flickr page
 - Events covered by the committee available here: https://www.flickr.com/photos/196432196@N05/albums
- Coordinating yearbook printing for Class of 2025 and pickup for Class of 2024
 - Meeting with yearbook committee for updates
 - Contacting recent graduates for availability to pick up yearbooks
- Overseeing the production and publication of the student magazine
 - Writing, designing, and editing PQ+2 articles
 - Meeting with PQ editors to brainstorm future articles, work on current articles, and reflect on previous publications

June:

- Contacted CU Media to renew our yearbook sponsorship contract
 - CU Media approaches sponsors on our behalf, submits the sponsor advertisements, and splits the advertising revenue with the yearbook committee to fund its publishing
- Received quotes from WCD Publishing for printing the Class of 2024 yearbook

July:

- Submitted and received the yearbook proof
- Submitted the final version of the yearbook for printing
- Began drafting PQ+2 September 2024 Issue with editors

August:

Contacted PQ+2 featured guests for articles

September:

- Received the printed Class of 2024 Yearbook and began distribution
- Published the September 2024 edition of PQ+2
 - o Printed and distributed copies to the PBL rooms and APSA lounge
 - Uploaded the final version to Issuu

- Designed and presented a slideshow about the photography committee at new student orientation to recruit Class of 2028 members
- Began drafting the December 2024 edition of PQ+2
- Renewed APSA's Issuu subscription

October:

- Renewed ASPA's Flickr subscription
- Onboarded new photography committee members
- Provided supplemental orientation to the new PQ+2 editors

November:

- Selected and began designing colleges for display in the APSA lounge
- Wrote and designed articles for PQ+2
- Edited class photos for display in the APSA lounge
- Discussed with Apotex potential PQ+2 sponsorship in coordination with VP Fundraising

December:

- Published the September 2024 edition of PQ+2
 - Printed and distributed copies to the PBL rooms and APSA lounge
 - Uploaded the final version to Issuu
- + More!

Feel free to contact me with questions, concerns or comments @ jplitke@ualberta.ca