



APSA Executive Council Meeting

August 13th, 2024 @7:30pm, online via Google Meets

1. Call to order (7:35pm)
2. Roll call (2 min): Gauhar, Megan, Amy, Kevin, Julie, Jayden, Nathaniel, Brent
  - a. Regrets: Jin, Rebecca
3. Additions to the agenda (1 min)  
**Motion:** To approve the agenda  
First: Kevin, Second: Nathaniel
4. Minutes of the last meeting (1 min)  
**Motion:** To approve the previous meeting minutes  
First: Kevin, Second: Amy

New Business:

5. Additions to the Agenda:
6. Selection of bi-weekly meeting days - Megan (10 mins)
  - a. Description: Suggestion of having General Council meetings every other Tuesday and Executive Council meetings every other Thursday during the school year.
  - b. Notes: General consensus is keep it as every Tuesdays 4pm, alternating Exec & General
7. Student Services meeting update - Gauhar (5 mins)
  - a. Description: Discuss frequency of exec team meetings with student services during the academic year.
  - b. Notes: General consensus is once per month. Gauhar and Nathaniel may meet with Student Services more frequently as needed.
8. APSA Exec Apparel - Gauhar (5 mins)
  - a. Description: Vote on apparel
  - b. Notes: Most votes for a quarter zip with APSA logo on it and "Executive Council 2024/2025"
9. Engagement with FoPPS Alumni Association - Gauhar (10 min)
  - a. Discussion about engaging with the FoPPS Alumni Association throughout the year in the form of inviting Alumni to major APSA events (Blue and Gold, RxFactor, Pharm/Dent)
  - b. Notes: Benefits may include increased revenue from ticket sales and the ability to let them mingle with students and answer questions, etc. Should still prioritize active students for tickets, set aside only some for Alumni. Could consider proposing sponsorship for an APSA award presented at Blue & Gold, if they accept the sponsorship package and they could get their name

out there. General consensus is that we allow Alumni at these events, within reason.

- c. **ACTION ITEM:** VP Fundraising to share sponsorship package with Alumni association, see if they can contribute prizes etc. and consider adding VP Academic to the sponsorship meeting.
10. The war on lunch and learns - Brent (10 minutes)
    - a. Notes: Discussion of whether we should be charging sponsors for more “recognition/employment opportunity” based Lunch & Learns vs just running them purely at cost (for food) regardless of presentation topic. Will revisit this topic.
  11. Thank you sponsors video (s?) - Brent (10 minutes)
    - a. Notes: Feedback has been received that a lot of sponsors don’t see “recognition/follow-up” from the money/prizes they give us, so might be a good idea to coordinate with event organizers and photographers to do a better job of cataloging the events (pictures and short videos) and use that content for something, such as a slideshow/video as a thank you to the sponsors. This idea may also translate to helping students get excited about events too & increase student engagement.
    - b. **ACTION ITEM:** President to discuss with the Social Media Director about this idea. Publications Director to get involved too.
  12. Adjournment (8:28pm)

**Motion:** To adjourn  
First: Nathaniel; Second: Megan