



2026-2027

# PARTNERSHIP OPPORTUNITIES

## ALBERTA PHARMACY STUDENTS' ASSOCIATION

*Presented By:*

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# INTRODUCTION

The Alberta Pharmacy Students' Association (APSA) is a non-profit, registered faculty association that represents pharmacy students within the Faculty of Pharmacy and Pharmaceutical Sciences at the University of Alberta. APSA serves as a crucial link between pharmacy students, faculty, sponsors, and external organizations. Our mission is to engage students in the profession, providing them with academic and extracurricular experiences that enrich their educational journey and inspire them to become leaders in pharmacy.

## Why Your Support Matters

With your support, we aim to offer students opportunities to connect through social events and to reward their academic achievements, community service, and active involvement within and external to APSA. Your sponsorship will make these events accessible to more pharmacy students, helping them create lasting memories and fostering their development into future leaders in healthcare.

## What Value Do You Get From Sponsorship?

### **Recruitment**

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Build relationships early with students from one of Canada's top pharmacy schools, positioning your organization as a preferred employer.

### **Recognition**

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Establish a strong brand presence by directly engaging with the pharmacy leaders of tomorrow, ensuring your promotional materials reach a targeted and influential audience.

### **Speaker Opportunities**

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Take advantage of numerous social and academic events to showcase your professional expertise and convey your message to aspiring pharmacists.

### **Community Involvement**

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Highlight your commitment to the community by partnering with APSA, demonstrating your support for the brightest minds who will shape the future of healthcare in Alberta.

As you review this document and the outlined events and awards, please know that your contribution, no matter the size, will significantly impact the students and their future contributions to the health of all Albertans.

Sincerely,  
Katie Keller  
Vice President Fundraising, APSA  
[apsavpfun@gmail.com](mailto:apsavpfun@gmail.com)

# Overview: Different Sponsorship Packages Available

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Please click on the title to jump to the section

## **1. Partnership Agreements**

This category aims to establish relationships with our partners within the pharmacy community and beyond.

## **2. Largest Annual Events**

Sponsorship options for APSA's biggest events, each attracting at least 350 attendees. Provides significant opportunities for sponsors to present material, engage with students, and make a lasting impression

## **3. Other Events**

Covering all small (~20 attendees) to medium-sized (50-150 attendees) events with packages allowing sponsors to support multiple events.

## **4. Eat and Greets**

This section provides an overview of opportunities that allow sponsors to provide meals to students and speak directly with students.

## **5. Odds and Ends**

A collection of various programs and initiatives that don't fit into the previous categories, each with unique sponsorship options.

## **6. Graduation Ceremony**

This section outlines details relevant to sponsorship opportunities for our Class of 2027's graduation ceremony.

## **7. APSA Awards**

Presented at the end of the academic year, these awards recognize exceptional students across various categories. Sponsors can choose to fund any awards that resonate with their values and goals.

Even though this sponsorship package may appear overwhelming, partnering with APSA doesn't have to be complicated. As future pharmacists we understand the importance of details, and we've meticulously crafted this document to reflect that. However, we don't expect you to read every word. Instead, we encourage you to speak to an APSA council member who can help streamline the process and bring your vision to life.

# 1. Partnership Agreements

Entering into a **partnership agreement** with APSA provides you with all the benefits of event-specific sponsorship, plus additional advantages as detailed in the table below. Here is some key information regarding this opportunity:

| Partnership Opportunities with APSA<br><i>What does it look like?</i> | Bronze          | Silver         | Gold                                             | Platinum                                            |
|-----------------------------------------------------------------------|-----------------|----------------|--------------------------------------------------|-----------------------------------------------------|
| Value                                                                 | \$3,000         | \$6,000        | \$12,000                                         | \$25,000                                            |
| Number of Partnership Opportunities Remaining                         | Unlimited       | 3              | 2                                                | 1                                                   |
| Presented by - Title Sponsorships*                                    | 1 Other** Event | 2 Other Events | 1 large event (title sponsor) and 2 Other Events | 2 large events (title sponsor), plus 3 Other Events |
| Logo on APSA webpage with link to sponsor's homepage                  | ✓               | ✓              | ✓                                                | ✓                                                   |
| Signage at all events - organized by tier                             | ✓               | ✓              | ✓                                                | ✓                                                   |
| VIP Seating/Participation at the Events you sponsor                   |                 | ✓<br>4 tickets | ✓<br>8 tickets                                   | ✓<br>12 tickets                                     |
| Speaking opportunity as Title Sponsor                                 |                 |                | ✓                                                | ✓                                                   |

**Dedicated Contact Person:** A dedicated contact person will be assigned to help maximize the return on your investment.

**Multi-Year Partnerships:** Please let us know if you are interested and we will work out the details with you!

**Limited Availability for Premium Sponsorship:** Speaking opportunities are limited. If you wish to become a premium partner (Gold or Platinum), please contact us soon to secure your spot!

\*Title sponsorships are available on a first-come, first-served basis, with only one title sponsor spot available per event. Should multiple sponsors show interest in the same event, the opportunity to be title sponsor will be presented to Platinum sponsors first.

\*\*See Section 3 for the current listing of Other Events.

## 2. Largest Annual Events

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Each of APSA's major events for the year has its own unique sponsorship package options for those who are interested in sponsoring a specific event. We are happy to answer any questions you may have about our events or the sponsorship options outlined below. On the next few pages is a list of our 3 largest events and the packages available.

### Rx Factor

**Date:** November 21, 2026

**Attendance:** Up to 350 students (all years), faculty, and guests

**Event Overview:**

RxFactor is APSA's annual fundraiser for the Movember Foundation and one of our largest events of the year.

This lively evening features dinner and entertainment, with students from each year showcasing their talents and competing for the RxFactor title in front of a panel of judges, fellow students, and guests.



### Pharm/Dent Hockey Game

**Date:** TBD (Mid-Late March)

**Attendance:** Up to 400 attendees (pharmacy and dentistry students, alumni, and faculty)

**Event Overview:**

This charity hockey game features friendly competition with the Faculty of Dentistry, supporting a chosen initiative by the team captains.

Last year, the Stollery Children's Hospital Foundation was chosen, which works to ensure there is continuous support for the essential services provided by the hospital.

In previous years the event has also included half-time mini-games, a 50/50 raffle, and fundraising merchandise.

## 2. Largest Annual Events

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### Blue and Gold Gala

**Date:** TBD (Late March/Early April)

**Attendance:** 400-500 students (all years), alumni, faculty, and guests

**Event Overview:**

The Blue and Gold Gala is one of the most anticipated events of the year, featuring a formal evening with dinner, award ceremonies, entertainment, and a dance.

Entertainment includes a punch bowl contest where student teams compete for the best recipe and a photo booth for attendees to capture special moments.

During the award ceremonies, we collectively recognize and celebrate the prominent students in our faculty.



## 2. Largest Annual Events

### Event Specific Sponsorship Value by Tier

|                               | Value Added Sponsorship<br>- Sponsor a portion of the event and get a shoutout in the relevant moment!                                                                                                                                                                | Booth at Event | Official Event Sponsor | Title Sponsor*<br>*1 available per event |
|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|------------------------|------------------------------------------|
| <b>Rx Factor</b>              | This option is for those who have a specific vision for what they would like to add to the event. The cost will depend on what you want to add to our event!<br><br>E.g. A midnight snack for Rx Factor, a DJ for Blue and Gold, Food for Pharm/Dent Hockey Game etc. | \$2,500        | \$5,000                | \$7,500                                  |
| <b>Blue and Gold Gala</b>     |                                                                                                                                                                                                                                                                       | \$3,000        | \$6,000                | \$10,000                                 |
| <b>Pharm/Dent Hockey Game</b> |                                                                                                                                                                                                                                                                       | \$1,000        | \$2,000                | \$4,000                                  |

## 2. Largest Annual Events

### Event Specific Sponsorship Tiers and Value for the Sponsor

| Sponsorship Tiers for Largest Annual Events       | Value Added Sponsorship | Booth at Event | Official Event Sponsor | Title Sponsor                     |
|---------------------------------------------------|-------------------------|----------------|------------------------|-----------------------------------|
| Tickets to the event                              | ✓<br>2 tickets          | ✓<br>4 tickets | ✓<br>8 tickets         | ✓<br>12 tickets                   |
| Sponsor logo in pre-event ads                     | ✓                       | ✓              | ✓                      | ✓<br>Most prominent logo          |
| Sponsor booth space at the event                  |                         | ✓              | ✓                      | ✓                                 |
| Ad space on printed programs                      |                         |                | ✓                      | ✓<br>Most prominent logo          |
| Keynote introduction                              |                         |                | ✓                      | ✓<br>Recognition as title sponsor |
| Sponsor opportunity to present to guests on stage |                         |                |                        | ✓                                 |

### 3. Other Events - Sponsorship

All of our events provide excellent opportunities for sponsors to connect with our students! The following table outlines options for sponsoring our small-to-medium sized events.

|                                                                  | <b>Recognition Sponsorship Package</b><br>Be recognized in advertising and promotional activities delivered directly to future pharmacy leaders.<br>\$550 for any 3 events* | <b>Engagement Sponsorship Package</b><br>Sponsors have the opportunity to interact directly with the next generation of pharmacists!<br>\$1,000 for any 3 events* | <b>Presentation Sponsorship Package</b><br>Our events provide opportunities for sponsors to speak directly to our students about valuable services, products and more!<br>\$2,000 for any 3 events* | <b>Recruitment Sponsorship Package</b><br>Schedule an event for an opportunity to recruit the next generation of pharmacy leaders from one of the top pharmacy schools in Canada.<br>\$1,500 per event |
|------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Logo in pre-event ads (print and social media)                   | ✓                                                                                                                                                                           | ✓                                                                                                                                                                 | ✓                                                                                                                                                                                                   | ✓                                                                                                                                                                                                      |
| Introduction recognizing sponsor at event                        | ✓                                                                                                                                                                           | ✓                                                                                                                                                                 | ✓                                                                                                                                                                                                   | ✓                                                                                                                                                                                                      |
| Booth space at the event                                         |                                                                                                                                                                             | ✓                                                                                                                                                                 | ✓                                                                                                                                                                                                   | ✓                                                                                                                                                                                                      |
| Time slot for sponsor to in-person deliver messaging to students |                                                                                                                                                                             |                                                                                                                                                                   | ✓                                                                                                                                                                                                   | ✓                                                                                                                                                                                                      |

Events are listed in approximate chronological order starting on the next page. Sponsors will have the opportunity to communicate with the APSA member in charge of the event and brainstorm ideas on how they would like to participate. Should multiple sponsors show interest in the same event, the opportunity to sponsor will be presented to the sponsor of the previous year's event first.

\*Based on availability of booth space, time available for sponsors to deliver messages, etc.

### 3. Other Events - Sponsorship

| Fall Term         |                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                             |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Tentative Date(s) | Event Name & Demographics                                                                                                                                                    | Event Description                                                                                                                                                                                                                                                                                                                           |
| September 2026    | <b>Welcome Back Barbeque</b><br><br>~250 students from all years, faculty, and sponsors.                                                                                     | A start of the semester event where students, faculty, and guests gather to celebrate the start of a new semester. This event features a beach volleyball tournament, raffle prizes and draws for students, and a BBQ style dinner.                                                                                                         |
| September 2026    | <b>The Amazing RxRace</b><br><br>~150 students from all years. Sponsors are welcome to join in the competition!                                                              | A spin off of the Amazing Race. Students are challenged to find various places among the University of Alberta campus and will have to participate in challenges along the way! A fun way to explore campus for new students and to challenge your pharmacy knowledge! The team who completes the race in the shortest amount of time wins! |
| September 2026    | <b>IPSF/SEP (International Pharmaceutical Students Federation/Student Exchange Programme) Lunch &amp; Learn</b><br><br>All first-year students (~130) are invited to attend. | A lunch & learn for the first year pharmacy students to introduce them to the International Pharmaceutical Students Federation (IPSF) and the Student Exchange Program (SEP).                                                                                                                                                               |
| September 2026    | <b>Saving Second Base Softball Tournament</b><br><br>50-60 students in all years                                                                                             | Making the best out of the last few days of nice weather, Saving Second Base is an all-day charity softball tournament to raise money before the CIBC: Run for the Cure.                                                                                                                                                                    |

\*\*Please note that all events and dates are tentative and are subject to change or cancellation at APSA's discretion. Should multiple sponsors show interest in the same event, the opportunity to sponsor will be presented to the sponsor of the previous year's event first. We will be in contact with sponsors as soon as possible regarding any changes or updates made to events that they have chosen to support. This is a living document and will be updated at regular intervals to ensure offerings are current.

### 3. Other Events - Sponsorship

| Fall Term               |                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                            |
|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Tentative Date(s)       | Event Name & Demographics                                                                                                                       | Event Description                                                                                                                                                                                                                                                                                                                          |
| October 2026            | <b>Fall/Winter Music Bingo</b><br>~80 students from all years.<br>Sponsors are welcome to join in the competition!                              | Put your knowledge to the test in music bingo and see how many hits you know! Students can play in teams of up to 4, but each participant will get a bingo card to fill out. If you know the song and have it on your bingo card, then you get the spot! The first 3 participants to reach a bingo win a prize.                            |
| October 2026            | <b>CAPSI Competitions: Compounding Competition</b><br>Up to 12 students (years 1-4) and judges (including faculty)                              | Student teams will test their compounding skills and prepare pharmacy compounds. Each member of the winning team will receive a <b>Professional Development Week (PDW) subsidy</b> and a <b>reserved spot to attend PDW 2027</b> in Winnipeg!                                                                                              |
| October 2026            | <b>CAPSI Competitions: OTC Competition</b><br>Up to 12 students (years 1-4) and judges (including faculty)                                      | The Over-the-Counter Competition is an OSCE-style scenario similar to a Patient Interview Competition but focuses more on students' ability to apply their OTC knowledge to clinical situations. The local winner of the OTC Competition will receive a <b>PDW 2027 subsidy</b> and a <b>reserved spot to attend PDW 2027</b> in Winnipeg. |
| October - November 2026 | <b>Pharm-Med Sports Game</b><br>~50 students from the Faculty of Medicine and Dentistry and the Faculty of Pharmacy and Pharmaceutical Sciences | An addition to the intramural line-up, the Pharm-Med basketball and volleyball game the previous year were both highly anticipated. Teams of students from each faculty had the chance to meet their future colleagues while engaging in healthy competition.                                                                              |

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### 3. Other Events - Sponsorship

| Fall Term                                      |                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Tentative Date(s)                              | Event Name & Demographics                                                                                                        | Event Description                                                                                                                                                                                                                                                                                                                                                                                        |
| Mid October 2026<br>and early<br>February 2027 | <b>Fall/Winter “Who’s That Drug?” Trivia</b><br>~60 students from all years.<br>Sponsors are welcome to join in the competition! | Students will face off in a friendly competition to see who can guess the name of medications based on old drug advertising.                                                                                                                                                                                                                                                                             |
| October 30 or 31,<br>2026                      | <b>Halloween Weekend Party</b><br>~200 students from all years.                                                                  | A hall will be booked for pharmacy students to come dance, have fun, and show off their Halloween costumes in a costume contest! Sponsors can attend and join in for the costume contest or choose to be judges for the event.                                                                                                                                                                           |
| October/<br>December 2026                      | <b>Halloween/Christmas Class Parties</b><br>40-50+ 4th year students                                                             | Themed party nights for Halloween and Christmas fall during these end-of-block breaks and serve as a great way for students to de-stress and let out their fun and creative sides. From amazing costumes to delicious treats, these party nights are a great way to refresh the cohort's morale and provide a well-deserved break for 4th years from their hard work over the course of their rotations. |
| November 2026                                  | <b>Messy Rx Prescription Challenge</b><br>~80 students from all years.                                                           | Teams will face off against each other to see who can decode the greatest number of messy prescriptions. Teams are given 2 minutes each to decode the Sig, Mitte, and drug name of 3 messy prescriptions. The team with the most correct responses advances to the next round until there is a declared winner.                                                                                          |

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### 3. Other Events - Sponsorship

| Winter Term                |                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------|----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Tentative Date(s)          | Event Name & Demographics                                                                                      | Event Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Mid January 2027           | <b>Queer Trivia</b><br>~60 students from all years.<br>Sponsors are welcome to join in the competition!        | Students will have an opportunity to show off their knowledge of how healthcare, and pharmacy specifically, interact with sexual and gender minority communities. Students will be competing to answer questions in a variety of formats to test their knowledge, receiving prizes in the order in which they are able to complete questions.                                                                                                                                                                         |
| Between January-March 2027 | <b>IPSF Trivia Night</b><br>All pharmacy students are invited to participate, as well as faculty and sponsors. | A trivia night held as a fundraiser towards the Medication Awareness Campaign with the proceeds going towards Drug Free Kids Canada. Food may also be provided (TBD).                                                                                                                                                                                                                                                                                                                                                 |
| February/April 2027        | <b>Physical Activity Nights</b><br>30-50 4th year students                                                     | Scheduled at the end of the third and fourth rotation blocks for 4th year students, mental and physical health go together during these activity nights, where fourth year students have the chance to work together to solve escape rooms or have fun with friends as they are soaring sky high on trampolines/ indoor rock-climbing. These activity nights serve as an alternative way to destress and offer a chance for collaboration and storytelling about placements experiences between fourth-year students. |
| February or March 2027     | <b>IPSF Social Media Awareness Campaign</b><br>All pharmacy students are eligible for gift card prizes         | Social media campaign hosted on CAPSI Instagram account to educate pharmacy students and followers surrounding IPSF's annual Health Awareness Campaign.                                                                                                                                                                                                                                                                                                                                                               |

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### 3. Other Events - Sponsorship

| Winter Term                                     |                                                                                                                   |                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Tentative Date(s)                               | Event Name & Demographics                                                                                         | Event Description                                                                                                                                                                                                                                                                                              |
| March 2027<br>PAM (Pharmacy Appreciation Month) | <b>PAM: Facul-Tea Appreciation</b><br><br>~40 faculty and students                                                | This event is often co-organized by the incoming and outgoing APSA Presidents to say thank you to the faculty for their hard work and efforts during the academic year. Tea and cookies are served during the lunch hour and students are invited to mingle with the faculty.                                  |
|                                                 | <b>PAM: Pharmafacts Trivia</b><br><br>~50 students (years 1-4; colleagues from other pharmacy programs in Canada) | This trivia night is often a student favorite where colleagues from all pharmacy schools are invited to participate along with students. The questions are designed to strictly test on pharmacy knowledge. Prizes are given to the winning team as well as door prizes for those that come out for the event. |
|                                                 | <b>Mock OSCE on Campus</b><br><br>Up to 150 4th year students and 3rd year student volunteers                     | This event will comprise 4 stations split up among ~12 rooms and give 4th year students an opportunity to brush up on their clinical skills and receive valuable feedback before the OSCE portion of their PEBC board exams.                                                                                   |

\*\*Please note that all events and dates are tentative and are subject to change or cancellation at APSA's discretion. Should multiple sponsors show interest in the same event, the opportunity to sponsor will be presented to the sponsor of the previous year's event first. We will be in contact with sponsors as soon as possible regarding any changes or updates made to events that they have chosen to support. This is a living document and will be updated at regular intervals to ensure offerings are current.

## 4. Eat and Greets

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### Lunch and Learns

**Cost - \$500 + Lunch**

#### **Attendance:**

150 students across all years with the option to speak to students in specific years of the program, if desired.

#### **Event Overview:**

One hour sessions that take place during lunchtime. Topics may vary, but are focused on advancing students' competence as future healthcare professionals and knowledge relevant to the field of pharmacy and pharmaceutical sciences.

The goal is to host at least 10-15 of these at various points in the 2026-2027 academic year with the exact timing of these sessions depending on guest speaker availability. Lunch-and-learn sessions are in person with snacks or lunch that students and the guest speaker can enjoy.

#### **Sponsorship Benefits:**

Sponsors will receive time to speak directly to students in the program on topics that are important to them and their business.

Details and logistics of the event can be determined through conversation with the APSA member in charge of the event.



## 4. Eat and Greets

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### **Breakfast Club (3 per semester)**

**Cost - \$400 (covers supplies and food)**

#### **Attendance:**

100-200 students (all years)

#### **Event Overview:**

First introduced during the 2024-25 academic year, this initiative was designed with our students' needs in mind. We've all heard that breakfast is the most important meal of the day, but many students face challenges that prevent them from being able to have a proper meal in the mornings, including time and financial constraints.

The Breakfast Club events aim to provide free breakfasts for our students so that they can be as prepared as possible while in class. With the cost of living on the rise, issues such as food insecurity have become more prevalent and can have a lasting effect on the mental and physical wellbeing of our students. Alongside faculty and our sponsors, APSA is happy to continue with this initiative as we work to make these events even better.

#### **Sponsorship Benefits:**

While helping us fight food insecurity within our community, all sponsors are invited to send representatives to chat with students while helping us hand out food. Representatives are more than welcome to bring banners, business cards, or other handouts for students to take with them!



## 5. Odds and Ends

The following items are vital components of APSA's annual programming but do not fit neatly into the previous categories. Please review each item description and the associated sponsorship costs.

| Date                 | Name and Demographics                                                                                  | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Cost & Sponsor Benefits                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------|--------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Twice per semester   | <b>PQ+2 (Pharmacy Quarterly) Student Magazine Printings</b><br>Point of Contact: Publications Director | PQ+2 is a pharmacy student magazine that connects the student body and provides relevant and quality articles. Four editions of the magazines are printed and distributed in studying rooms and student lounges over the Fall and Winter semester. Sponsorship would allow for high quality printing of the magazine in full colour.                                                                                                                              | Option 1: \$500.00<br>This package includes ½ page of advertisements in each edition, and the option to rotate ads (different ads for each edition).<br>1x ½ page ad<br>OR<br>2x ¼ page ads on the same or separate pages<br>OR<br>4x ⅛ sized ads distributed throughout the magazine<br><br>Option 2: \$250.00<br>This package includes ¼ page of advertisements, with no option to rotate ads. |
| Winter Semester 2027 | <b>PQ+2 Meme Contest</b><br>Point of Contact: Publications Director                                    | The annual Pharmacy Quarterly meme contest is fast becoming a tradition and is a way to increase student engagement through humour. Students are asked to submit their most creative (usually pharmacy-related) memes, which are published in the final issue and voted upon online. The first-place winner receives a gift card, but with enough funds, we would like to also be able to recognize the 2nd and 3rd place winners with a monetary reward as well. | \$75 for prizes; sponsor to be acknowledged in the PQ+2 feature spotlighting the Meme Contest.                                                                                                                                                                                                                                                                                                   |

## 5. Odds and Ends

| Date      | Name and Demographics                                                                                    | Description                                                                                                                                                                                                                                                                                                                                                                                                   | Cost & Sponsor Benefits                                                                                                                                                                    |
|-----------|----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Year long | <b>Wellness Activities</b><br>Coordinated by:<br>VP Student Services                                     | Throughout the year, the Space & Wellness Committee is responsible for holding several events to promote student mental health and wellness. Plans for this year have not been finalized, but initiatives have previously included: <ul style="list-style-type: none"> <li>• Random Acts of Kindness</li> <li>• Learn-to-crochet and learn-to-cross-stitch</li> <li>• Build Your Own Wellness Kits</li> </ul> | Cost typically ranges from \$100 to \$300 per event. Sponsors would be recognized in posts advertising the event including on sign-up material and on APSA social media, where applicable. |
| Year long | <b>Intramurals</b><br><br>Over 100 spots for students in all years<br><br>Coordinated by:<br>Sports Reps | Always hotly anticipated and well-attended, intramurals are a fun and healthy way to destress every week for students. Students can choose among the many sports offered: basketball, dodgeball, soccer, volleyball, spikeball, hockey and ultimate frisbee. Sponsorship allows students to participate free of charge.                                                                                       | \$500 for hockey for the year, \$250 for any other sport for a semester; sponsor acknowledgement on all sign-up materials and on APSA social media.                                        |
|           | <b>Intramural T-Shirts</b><br><br>Coordinated by:<br>Sports Reps                                         | Creating APSA intramural tee-shirts is a great way to foster team spirit and unity amongst the intramural teams throughout the year at various events. Sponsorship would help to make these shirts affordable to students.                                                                                                                                                                                    | Options available per request. Sponsor logo will be featured on the shirt                                                                                                                  |

## 5. Odds and Ends

| Date      | Name and Demographics                                                                              | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Cost & Sponsor Benefits                                                     |
|-----------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| Year long | <b>Community Education Program Expenses</b><br><br>Coordinated by:<br>Community Education Director | <p>The Community Education program presents students with a valuable opportunity to develop their verbal communication skills in a low risk setting while also learning to adapt their delivery to different ages and health literacy levels. Participating in the presentations offered through this program supports professional identity formation and serves the community at large. The purpose of these expenses are to incentivize participation in the Community Education program and to cover the costs of running it (e.g. materials, logistics, and participation incentives). Calendar and descriptions of presentations are available upon request.</p> | \$500 for the year; sponsor acknowledgement during community presentations. |
| Year long | <b>Journal Club</b><br><br>Coordinated by:<br>Research Councillor                                  | <p>The Journal Club seeks to provide increased confidence to graduating students while motivating newer students to improve their critical appraisal process. Members will have the opportunity of working with fellow students and receive feedback from special guest appearances, such as faculty professors. Meetings consist of peer presentations of self-designed cases, the research process, and a summary of an article that addresses the PICO question created in the case. The club hopes to meet a minimum of once per month and strives to give every student the opportunity to share feedback and insight as well as present their own case.</p>      | \$100 / session sponsored. Sponsor recognition in promotion of the event.   |

## 6. Class of 2027 Graduation Ceremony

The Doctor of Pharmacy (PharmD) Class of 2027 Graduation Committee is pleased to announce our Graduation Banquet will be taking place in June 2027 in Edmonton, Alberta. Our graduation banquet is an occasion to celebrate years of hard work, dedication, and achievement, where we gather to commemorate our academic accomplishments and mark the beginning of a new chapter in our pharmacy careers.

|                                                                                             | <b>BRONZE<br/>\$300</b>         | <b>SILVER<br/>\$1000</b>                                                     | <b>GOLD<br/>\$1500+</b>                                                    |
|---------------------------------------------------------------------------------------------|---------------------------------|------------------------------------------------------------------------------|----------------------------------------------------------------------------|
| Type of Recognition at the Graduation Banquet                                               | Recognition as a BRONZE sponsor | Sponsor logo displayed on stage & tables and recognition as a Silver sponsor | Sponsor logo displayed on stage & tables and recognition as a GOLD sponsor |
| Complimentary tickets (#)                                                                   | 1                               | 2                                                                            | 3                                                                          |
| Sponsorship recognition on all Social Media platforms                                       | ✓                               | ✓                                                                            | ✓                                                                          |
| Recognition in promotional materials circulated to all students in the PharmD Class of 2027 | ✓                               | ✓                                                                            | ✓                                                                          |
| Sponsor Banner at Graduation Banquet Entrance                                               |                                 | ✓                                                                            | ✓                                                                          |
| Sponsor Booth before ceremony, during intermission, & after ceremony                        |                                 | ✓                                                                            | ✓                                                                          |
| Sponsor Speech                                                                              |                                 |                                                                              | Up to 4 slides (or 2 min)                                                  |

If you wish to sponsor this year's graduation, please confirm your interest to sponsor by November 30, 2026 via email. You can reach out to any APSA team member to get this process started or email a graduation committee team member directly (Cynthia Raban Khamisso - [rabankha@ualberta.ca](mailto:rabankha@ualberta.ca) or Jenna Humenny - [humenny@ualberta.ca](mailto:humenny@ualberta.ca))

## 7. APSA Awards

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Every year, APSA recognizes and rewards the outstanding achievements of students and the UAlberta Pharmacy community through a variety of awards, traditionally presented at the annual Blue & Gold Gala. Sponsors have the opportunity to fund any award that aligns with their values or to collaborate with APSA to develop a new award. Award amounts are listed below. For descriptions of each award please see the next pages of this document.

| Tier 1: \$50 gift card / award                                                                                                                                                                                                                          | Tier 2: \$100 / award                                                                                                                                                                                                                                              | Tier 3: \$300 / award                                                                                                                                                                                                      |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>1. Y1 Class Award</li><li>2. Y2 Class Award</li><li>3. Y3 Class Award</li><li>4. Y4 Class Award</li><li>5. APSA Award for Student Talent (2)</li><li>6. The Real MVP Award</li><li>7. Councillors Award</li></ul> | <ul style="list-style-type: none"><li>8. Citizenship Award</li><li>9. Dedication to the Profession Award (2)</li><li>10. Community Service Award (2)</li><li>11. Helping Hand Award (2)</li><li>12. Rising Star Award</li><li>13. Team Harmony Award (2)</li></ul> | <ul style="list-style-type: none"><li>14. APSA Award for Student Advocacy (2)</li><li>15. APSA Award for Student Research (2)</li><li>16. APSA Award for Student Leadership (2)</li><li>17. Past President Award</li></ul> |

## 7. APSA Awards

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### Tier 1 Awards - \$50 gift card / award

#### **Class Award**

An APSA member who promotes pharmacy unity and spirit within their class and between all pharmacy years. This individual also participates in a variety of APSA sponsored events.

#### **APSA's Real MVP Award**

An APSA councillor, or Officer, who has become an active and impassioned member of the pharmacy program through their active involvement in APSA and Faculty events and initiatives. Emphasis will be placed on commitment and participation that was above and beyond the call of duty.



#### **APSA Award for Student Talent**

An APSA member who promotes unity among the students by utilizing talent and creativity not typically displayed in the promotion of Pharmacy. Candidates must use their talent to positively impact others around them by using methods such as, but not limited to: music, writing, art that can be shared through multiple media outlets such as myapsa.ca, PQ Quarterly, ACP, RxA, and Facebook.

#### **Councillor's Award**

An APSA council member who has displayed commitment, enthusiasm, leadership and professionalism throughout their term on APSA. This individual has brought spirit, comradeship, and encouragement to the council. They consistently go above and beyond their council duties to ensure success in APSA council projects and events.

## 7. APSA Awards

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### Tier 2 Awards - \$100 / award

#### **Citizenship Award**

An APSA member who demonstrates outstanding volunteer work and citizenship within and outside of the faculty and shows active participation in pharmacy, health, and/or community initiatives. CITIZENSHIP: The quality of an individual's response to membership in a community.

#### **APSA's Award for Excellence in Community Service**

An APSA member who has demonstrated outstanding commitment to improving the lives of those in local and/or international communities. Candidates should be intimately involved with APSA community development programs and fundraising initiatives, as well as demonstrating leadership and dedication in the planning and completion of extracurricular volunteering activities.



#### **Dedication to the Profession Award**

An APSA member who has been actively involved in the accurate representation and promotion of fellow students and the profession of pharmacy. They actively participate in Faculty functions and have willingly assumed representative roles on various APSA and Faculty committees.

#### **APSA's Helping Hand Award**

To recognize a non-APSA councillor who has demonstrated their willingness to help out at APSA and Faculty events. The recipient must show strength in areas such as citizenship, sportsmanship and/or leadership. In addition, this individual must illustrate the values of: Service, Responsibility, Selflessness, Loyalty, Respect, Merit, Reliability.



## 7. APSA Awards

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### Tier 2 Awards - \$100 / award

#### **APSA's Helping Hand Award**

To recognize a non-APSA councillor who has demonstrated their willingness to help out at APSA and Faculty events. The recipient must show strength in areas such as citizenship, sportsmanship and/or leadership. In addition, this individual must illustrate the values of: Service, Responsibility, Selflessness, Loyalty, Respect, Merit, Reliability.

#### **APSA Award for Student Advocacy**

An APSA member who actively advocates and promotes the profession of Pharmacy both within our Faculty and to the public. Candidates should show commitment to our profession, and through effective communication provide direction and support for fellow pharmacy students. They continually work to increase public awareness of the pharmacy program and of services that pharmacists can provide. Limited to second and third year pharmacy students.

#### **APSA's Team Harmony Award**

An APSA member who strives hard to form unity within their pharmacy intramural sports team. The individual should consistently encourage participation from others and go above and beyond to demonstrate teamwork and team harmony.

#### **APSA Award for Student Advocacy**

An APSA member who actively advocates and promotes the profession of Pharmacy both within our Faculty and to the public. Candidates should show commitment to our profession, and through effective communication provide direction and support for fellow pharmacy students. They continually work to increase public awareness of the pharmacy program and of services that pharmacists can provide. Limited to second and third year pharmacy students.



## 7. APSA Awards

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### Tier 3 Awards - \$300 / award

#### **APSA Award for Student Leadership**

An APSA member who exemplifies the qualities of a leader in everything they do. Candidates must be actively involved with students. The recipient of this award recognizes their own talents and strengths and uses these to guide and encourage their peers. A great leader is someone who has a passion for inspiring greatness in those around them.

#### **APSA Award for Student Research**

An APSA member who has or is currently pursuing innovative research (within the 18 months prior to their application). Candidates must have actively participated in their research projects or significantly assisted with research being conducted. Candidates demonstrate passion and dedication to research and encourage engagement of other students.

#### **Past-President Award**

Awarded to the APSA Past-President in recognition of the commitment, enthusiasm, leadership and professionalism demonstrated throughout his or her term on APSA Council.



# Thank you for Considering a Sponsorship for APSA

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## We're Flexible!

Interested in supporting APSA but can't find a package that suits your needs? We are always open to new ideas and would be thrilled to work with you to create a partnership that benefits both your organization and APSA. Let's collaborate to develop a customized sponsorship plan that aligns with your goals and supports our vibrant community of pharmacy students.

## Last Remarks

Thank you for reading through this document and considering lending your support to the social, academic, and professional growth of our future pharmacists through our various sponsorship opportunities! We hope to develop a partnership that will help uplift not only pharmacy students, but also bring value and growth to your organization.

### For further sponsorship inquiries, please contact:

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