



Alberta Pharmacy Students' Association  
**PARTNERSHIP  
OPPORTUNITIES**

2024

Presented by Vice President  
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## Introduction

The Alberta Pharmacy Students' Association (APSA) is a non-profit, registered faculty association representing pharmacy students within the Faculty of Pharmacy and Pharmaceutical Sciences at the University of Alberta. APSA serves as a crucial link between students, the Faculty of Pharmacy and Pharmaceutical Sciences, sponsors, and other external organizations. Our mission is to engage students in the profession and the community, providing them with academic and social extracurricular experiences that enrich their educational journey.

### Why Your Support Matters

With your support, we aim to offer students opportunities to connect through social events and to reward their academic achievements, community service, and active involvement within APSA. **Your sponsorship will make these events accessible to all pharmacy students, helping them create lasting memories and fostering their development into future leaders in healthcare.**

### What Value Do You Get From Sponsorship?

- **Recruitment:** Build relationships early with students from one of Canada's top pharmacy schools, positioning your organization as a preferred employer.
- **Recognition:** Establish a strong brand presence by directly engaging with the pharmacy leaders of tomorrow, ensuring your promotional materials reach a targeted and influential audience.
- **Speaker opportunities:** Take advantage of numerous social and academic events to showcase your professional expertise and convey your message to aspiring pharmacists.
- **Community Involvement:** Highlight your commitment to the community by partnering with APSA, demonstrating your support for the brightest minds who will shape the future of healthcare in Alberta.

As you review this document and the outlined events and awards, please know that your contribution, no matter the size, will significantly impact the students and their future contributions to the health of all Albertans.

Sincerely,

Brent Howie

A handwritten signature in black ink, appearing to read "B Howie". The signature is stylized and written in a cursive-like font.

APSA Vice President, Fundraising

## Overview: Navigating this Document and the Different Sponsorship Packages

Despite this sponsorship package may appear detailed, partnering with APSA doesn't have to be complicated. As future pharmacists we understand the importance of details, and we've meticulously crafted this document to reflect that. **However, we don't expect you to read every word.** Instead, we encourage you to speak to an APSA council member who can help streamline the process and bring your vision to life.

This document is organized into 5 major sections:

- 1. \*NEW\* Partnership Agreements (Click [here](#) to jump to this section)**
  - This category, although new in title, encompasses a concept familiar to our long-time partners. By formally establishing these relationships, we aim to improve communication, set clear expectations, and build lasting collaborations.
- 2. Largest Annual Events (Click [here](#) to jump to this section)**
  - This section details sponsorship options for APSA's biggest events, each attracting at least 350 attendees. These events provide significant opportunities for sponsors to present material, engage with students, and make a lasting impression!
- 3. Other Events (Click [here](#) to jump to this section)**
  - Covering all small (~20 attendees) to medium-sized (50-150 attendees) events, this section offers packages allowing sponsors to support multiple events. This is ideal for those with a specific vision or a focussed area of practice.
- 4. Graduation Ceremony (Click [here](#) to jump to this section)**
  - This section outlines details relevant to sponsorship opportunities for our Class of 2025's graduation ceremony. This event is an excellent opportunity to connect with new graduates!
- 5. Odds and Ends (Click [here](#) to jump to this section)**
  - A collection of various programs and initiatives that don't fit into the previous categories, each with unique sponsorship options.
- 6. APSA Awards (Click [here](#) to jump to this section)**
  - Presented at the end of the academic year, these awards recognize exceptional students across various categories. Sponsors can choose to fund any awards that resonate with their values and goals.

## 1. \*NEW\* Partnership Agreements - Value and Sponsorship

Entering into a partnership agreement with APSA provides you with all the benefits of event-specific sponsorship, plus additional advantages as detailed in the table below. Here are some key benefits available to our partners:

- **Dedicated Contact Person:** We will assign you a dedicated contact person to ensure you receive the maximum return on your investment.
- **Multi-Year Partnerships:** We offer multi-year partnership deals. If you are interested in pursuing a multi-year sponsorship, please let us know, and we will work out the details with you!
- **Limited Availability for Premium Sponsorship:** Sponsorship opportunities are limited. If you wish to become a premium partner (Gold or Platinum), please contact us soon to secure your spot!

<u>Partnership Opportunities with APSA</u> <i>What does it look like?</i>	Bronze	Silver	Gold	Platinum
Value	\$3000	\$6000	\$12,000	\$25,000
Number of Opportunities Available for Sponsors	Unlimited	3	2	1
Presented by - Title Sponsorships*	Yes, 1 other event	Yes, 2 other events	Yes - 1 large events (title sponsor) and 2 other events	Yes - 2 large events (title sponsor), plus 3 other events
Logo on APSA webpage with link to sponsor's homepage	✓	✓	✓	✓
Signage at all events - organized by tier	✓	✓	✓	✓
VIP Seating/Participation at the Events (tickets)**		✓ 4 tickets	✓ 8 tickets	✓ 12 tickets
Speaking opportunity as Title Sponsor			✓	✓

\*Title sponsorships are available on a first-come, first-served basis, with only one title sponsor spot available per event. In the event of multiple sponsors wanting to sponsor the same event, title sponsor preference will be given to Platinum sponsors.

\*\*Tickets for events are provided for events you sponsor. If you wish to discuss a different arrangement for complimentary tickets, please contact an APSA team member!

## 2. Largest Annual Events

Each of APSA's major events for the year has its own unique sponsorship package options for those who are interested in sponsoring a specific event. We are happy to answer any questions you may have about our events or the sponsorship options outlined below.

- **Rx Factor - Date TBD (Late November-Early December)**
  - **Attendance:** Up to 350 students (all years)
  - **Event Overview:** RxFactor is APSA's annual fundraiser for the Movember Foundation and one of our largest events of the year. This lively evening features dinner and entertainment, with students from each year showcasing their talents and competing for the RxFactor title in front of a panel of judges, fellow students, and guests.
  - **Sponsorship Benefits:** All sponsors will receive complimentary tickets to the event.
- **Blue and Gold Gala - Date TBD (Early April)**
  - **Attendance:** 400-500 students (all years)
  - **Event Overview:** The Blue and Gold Gala is one of the most anticipated events of the year, featuring a formal evening with dinner, award ceremonies, entertainment, and a dance. Entertainment includes a punch bowl contest where student teams compete for the best recipe and a photo booth for attendees to capture special moments. During the award ceremonies, we collectively recognize and celebrate the prominent students in our faculty.
  - **Sponsorship Benefits:** All sponsors will receive complimentary tickets to the event!
- **Pharm/Dent Hockey Game - Date TBD (March - April)**
  - **Attendance:** Up to 400 attendees (including students, alumni, faculty, and dentistry students)
  - **Event Overview:** This charity hockey game features friendly competition with the Faculty of Dentistry, supporting a chosen initiative by the team captains. In the past, this has included the Bissell Centre, whose mission is to remove barriers and support people as they move out of poverty. The event includes half-time mini-games, a 50/50 raffle, and fundraising merchandise.
  - **Sponsorship Benefits:** All sponsors will receive complimentary tickets to the event.



## 2.1 Largest Annual Events - Event Specific Sponsorship Tiers and Value for the Sponsor

Sponsorship Tiers for Largest Annual Events	Value Added Sponsorship	Booth at Event	Official Event Sponsor	Title Sponsor
Sponsor logo in pre-event ads	✓	✓	✓	✓ Most prominent logo
Sponsor booth space at the event		✓	✓	✓
Ad space on printed programs			✓	✓ Most prominent logo
Keynote introduction			✓	✓ Recognition as title sponsor
Sponsor opportunity to present to guests (stage time)				✓

## 2.2 Largest Annual Events - Value by Tier

	Value Added Sponsorship - Sponsor a portion of the event and get a shoutout in the relevant moment!	Booth at Event	Official Event Sponsor	Title Sponsor* *1 available per event
Rx Factor	This option is for those who have a specific vision for what they would like to add to the event. The cost will depend on what you want to add to our event!  E.g.) A midnight snack for Rx Factor, a DJ for Blue and Gold, Food for Pharm/Dent Hockey Game etc.	\$2500	\$5000	\$7500
Blue and Gold Gala		\$3000	\$6000	\$10,000
Pharm/Dent Hockey Game		\$1000	\$2000	\$4000

### 3. Class of 2025 Graduation Ceremony

The Doctor of Pharmacy (PharmD) Class of 2025 Graduation Committee is pleased to announce our Graduation Banquet will be taking place on June 2025 in Edmonton, Alberta. Our graduation banquet is an occasion to celebrate years of hard work, dedication, and achievement, where we gather to commemorate our academic accomplishments and mark the beginning of a new chapter in our pharmacy careers. If you wish to sponsor this years graduation, please confirm your interest to sponsor by November 30, 2024 via email. You can reach out to any APSA team member to get this process started or email a graduation committee team member directly (Sydney Facette, [sfacette@ualberta.ca](mailto:sfacette@ualberta.ca). Merry He, [merry1@ualberta.ca](mailto:merry1@ualberta.ca). Tianyi Wang, [twang7@ualberta.ca](mailto:twang7@ualberta.ca)).

	<b>BRONZE \$600</b>	<b>SILVER \$1500</b>	<b>GOLD \$2000+</b>
Recognition in promotional materials circulated to all students in the PharmD Class of 2025	✓	✓	✓
Number of complimentary tickets	1	2	3
Type of Recognition at the Graduation Banquet	Recognition as a BRONZE sponsor	Sponsor logo displayed on stage & tables and recognition as a Silver sponsor	Sponsor logo displayed on stage & tables and recognition as a GOLD sponsor
Sponsor Banner at Graduation Banquet Entrance	✓	✓	✓
Sponsor Booth before ceremony, during intermission, & after ceremony	No Exhibitor booth	Includes Exhibitor booth at the Graduation Banquet	Includes Exhibitor booth at the Graduation Banquet
Additional Perks	No Social Media recognition	No Social Media recognition	Sponsor recognition on all Social Media platforms
Sponsor Speech	No Sponsor speech	No Sponsor speech	Up to 4 slides (or 2 min)



## 4. Other Events - Sponsorship

All our events provide excellent opportunities for sponsors to connect with our students! We have created various sponsorship packages tailored to meet your needs. The following table outlines four options for sponsoring our small-to-medium sized events. Events are listed in approximate chronological order starting on the next page. Sponsors will have the opportunity to communicate with the Vice President(s) of Events and brainstorm ideas on how they would like to participate in each event.

	<b>Recognition Sponsorship Package</b> Be recognized in advertising and promotional activities delivered directly to future pharmacy leaders. <b>\$550 for any 3 events*</b>	<b>Engagement Sponsorship Package</b> Sponsors have the opportunity to interact directly with the next generation of pharmacists! <b>\$1,000 for any 3 events*</b>	<b>Presentation Sponsorship Package</b> Our events provide opportunities for sponsors to speak directly to our students about valuable services, products and more! <b>\$2,000 for any 3 events*</b>	<b>Recruitment Sponsorship Package</b> Schedule an event for an opportunity to recruit the next generation of pharmacy leaders from one of the top pharmacy schools in Canada. <b>\$1,500 per event</b>
Sponsor logo in pre-event ads (print and social media)	✓	✓	✓	✓
Introduction recognizing sponsor at event	✓	✓	✓	✓
Booth space at the event.		✓	✓	
Time slot for sponsor to deliver messaging to students in-person			✓	✓

\*Based on availability of booth space, time available for sponsors to deliver messages, etc.

## Fall Term

Tentative Date(s)	Event Name & Demographics	Event Description
September 2024	The Amazing RxRace  ~150 students from all years. Sponsors are welcome to join in the competition!	A spin off of the Amazing Race. Students are challenged to find various places among the University of Alberta campus and will have to participate in challenges along the way! A fun way to explore campus for new students and to challenge your pharmacy knowledge! The team who completes the race in the shortest amount of time wins!
September 2024	IPSF/SEP (International Pharmaceutical Students Federation/Student Exchange Programme) Lunch & Learn  All first-year students (~130) are invited to attend.	A lunch & learn for the first year pharmacy students to introduce them to the International Pharmaceutical Students Federation (IPSF) and the Student Exchange Program (SEP).
September 2024	Saving Second Base Softball Tournament  50-60 students in all years	Making the best out of the last few days of nice weather, Saving Second Base is an all-day charity softball tournament to raise money before the CIBC: Run for the Cure.
September 2024	Canadian Society of Hospital Pharmacists (CSHP) Student Symposium	At this event, students that attend are able to learn and inquire on what hospital pharmacy practice is like in Alberta and how to approach Hospital Residency. In addition, they are introduced to CSHP and their membership, as well as the perks that come along with it!
October 2024	Fall/Winter Music Bingo  ~80 students from all years. Sponsors are welcome to join in the competition!	Put your knowledge to the test in music bingo and see how many hits you know! Students can play in teams of up to 4, but each participant will get a bingo card to fill out. If you know the song and have it on your bingo card, then you get the spot! The first 3 participants to reach a bingo win a prize.
October 2024	CAPSI Competitions: Compounding Competition  Up to 12 students (years 1-4) and judges (including faculty)	Student teams will test their compounding skills and prepare pharmacy compounds. Each member of the winning team will receive a <b>Professional Development Week (PDW) subsidy</b> and a <b>reserved spot to attend PDW 2024</b> in Toronto!
October 2024	CAPSI Competitions: OTC Competition  Up to 12 students (years 1-4) and judges (including faculty)	The Over-the-Counter Competition is an OSCE-style scenario similar to a Patient Interview Competition but focuses more on students' ability to apply their OTC knowledge to clinical situations. The local winner of the Over-the-Counter Competition will receive a <b>PDW 2024 subsidy</b> and a <b>reserved spot to attend PDW 2024</b> in Toronto.
Mid October and early February	Fall/Winter "Who's That Drug?" Trivia*  ~60 students from all years. Sponsors are welcome to join in the competition!	Students will face off in a friendly competition to see who can guess the name of medications based on old drug advertising.

## Fall Term

Tentative Date(s)	Event Name & Demographics	Event Description
November 1 or 2, 2024	<p>Halloween Weekend Party*</p> <p>~200 students from all years. Sponsors can attend and join in for the costume contest or choose to be judges for the event.</p>	A hall will be booked for pharmacy students to come dance, have fun, and show off their Halloween costumes in a costume contest!
October/December 2024	<p>Halloween/Christmas Class Parties*</p> <p>40-50+ 4th year students</p>	Themed party nights for Halloween and Christmas fall during these end-of-block breaks and serve as a great way for students to de-stress and let out their fun and creative sides. From amazing costumes to delicious treats, these party nights are a great way to refresh the cohort's morale and provide a well-deserved break for 4th years from their hard work over the course of their rotations.
November 2024	<p>Messy Rx Prescription Challenge</p> <p>~80 students from all years.</p>	Teams will face off against each other to see who can decode the greatest number of messy prescriptions to determine which team is the messy prescription reading champion. Teams are given 2 minutes each to decode the Sig, Mitte, and drug name of 3 messy prescriptions. The team with the most correct responses advances to the next round until there is a declared winner.

## Winter Term

Tentative Date(s)	Event Name & Demographics	Event Description
Early January 2025	<p>Don't Forget the Lyrics</p> <p>~80 students from all years. Sponsors are welcome to join in the competition!</p>	Teams will compete in a tournament to see who knows the most song lyrics.
Mid January 2025	<p>Queer Trivia</p> <p>~60 students from all years. Sponsors are welcome to join in the competition!</p>	Students will have an opportunity to show off their knowledge of how healthcare, and pharmacy specifically, interact with sexual and gender minority communities. Students will be competing to answer questions in a variety of formats to test their knowledge, receiving prizes in the order in which they are able to complete questions.
Between January-March 2025 (TBD)	<p>IPSF Trivia Night</p> <p>All pharmacy students are invited to participate, as well as faculty and sponsors.</p>	A trivia night held as a fundraiser towards the Medication Awareness Campaign with the proceeds going towards Drug Free Kids Canada. Food may also be provided (TBD).

## Winter Term

Tentative Date(s)	Event Name & Demographics	Event Description
February/April 2025	Physical Activity Nights 30-50 4th year students	Scheduled at the end of the third and fourth rotation blocks for 4th year students, mental and physical health go together during these activity nights, where fourth year students have the chance to work together to solve escape rooms or have fun with friends as they are soaring sky high on trampolines/indoor rock-climbing. These activity nights serve as an alternative way to destress from the hard work that students complete during rotations and offer a chance for collaboration and storytelling about placements experiences between fourth-year students.
<b>March 2025 PAM</b>	PAM: Facul-Tea Appreciation ~40 faculty and students	This event is often co-organized with the APSA President to say thank you to the faculty for their hard work and efforts during the academic year. Tea and cookies are served during the lunch hour and students are invited to mingle with the faculty.
	PAM: Free Taco-in-a-bag Day ~150 faculty and students	This event is usually a part of the PAM kick-off event where students and faculty are invited to grab a free Taco-in-a-bag to celebrate the beginning of PAM month. This is another great opportunity for students to mingle with faculty and sponsors.
	PAM: Pharmafacts Trivia ~50 students (years 1-4; colleagues from other pharmacy programs in Canada)	This trivia night is often a student favorite where colleagues from all pharmacy schools are invited to participate along with students. The questions are designed to strictly test on pharmacy knowledge. Prizes are given to the winning team as well as door prizes for those that come out for the event.
	Mock OSCE on Campus Up to 150 students and 3rd year volunteers	This event will comprise 4 stations split up among ~12 rooms and give 4 <sup>th</sup> year students an opportunity to brush up on their clinical skills and receive valuable feedback before the OSCE portion of their PEBC board exams.

\*\*Please note that all events and dates are tentative and are subject to change or cancelled at APSA's discretion. We will be in contact with sponsors regarding any changes or updates made to events that they choose to support.

## 5. Odds & Ends

The following items are vital components of APSA's annual programming but do not fit neatly into the previous categories. Please review each item description and the associated sponsorship costs.

Date	Portfolio	Item Name and Demographics	Item Description	Cost & Sponsor Benefits
Twice per semester	Publications Director	<b>PQ+2 (Pharmacy Quarterly) Student Magazine Printings</b>	PQ+2 is a pharmacy student magazine that connects the student body and provides relevant and quality articles. 4 editions of the magazines are printed and distributed in 16 studying rooms and student lounges over the Fall and Winter semester. Sponsorship would allow for high quality printing of the magazine in full colour.	<p><u>Option 1: \$500.00</u> This package includes ½ page of advertisements in each edition, and the option to rotate ads (different ads for each edition).</p> <ul style="list-style-type: none"> <li>• 1x ½ page ad OR</li> <li>• 2x ¼ page ads on the same or separate pages OR</li> <li>• 4x ⅛ sized ads distributed throughout the magazine</li> </ul> <p><u>Option 2: \$250.00</u> This package includes ¼ page of advertisements, with no option to rotate ads.</p>
Winter Semester 2025	Publications Director	<b>PQ+2 Meme Contest</b>	The annual Pharmacy Quarterly meme contest is fast becoming a tradition and is a way to increase student engagement through humour. Students are asked to submit their most creative (usually pharmacy-related) memes, which are published in the second to last or sometimes final issue and are voted upon online. The first-place winner receives a gift card, but with enough funds, we would like to also be able to recognize the 2nd and 3rd place winners with a monetary reward as well.	\$75 for prizes; sponsor to be acknowledged in the PQ+2 feature spotlighting the Meme Contest.
Year-round	Sports Reps	<b>Intramurals</b>  Over 100 spots available to students in years 1-3	Always hotly anticipated and well-attended, intramurals are a fun and healthy way to destress every week for students. Students can choose among the many sports offered: basketball, dodgeball, soccer, volleyball, spikeball, hockey and ultimate frisbee. Sponsorship allows students to participate free of charge.	\$500 for hockey for the year, \$250 for any other sport for a semester; sponsor acknowledgement on all sign-up materials and on APSA social media.

Date	Portfolio	Item Name and Demographics	Item Description	Cost & Sponsor Benefits
Year-round	Community Education Director	<b>Community Education Program</b> expenses	The Community Education program presents students with a valuable and unique opportunity to develop their verbal communication skills, including public speaking, in a low risk setting while also learning to adapt their delivery to different ages and health literacy levels. Participating in the presentations offered through this program supports professional identity formation, exposes students to an important part of the pharmacy profession, and serves the community at large. The purpose of these expenses is to incentivize participation in the Community Education program and to cover the costs of running it.	\$300 for the year; sponsor acknowledgement during community presentations.
Year long	VP Academic	<b>Career Series</b>	1-hour sessions with a pharmacy professional that take place either at lunch or after classes. Speakers in the past included hospital pharmacists, pharmacists in industry, pharmacy managers, etc. Presenters will often discuss their day-in-the-life and description of their position, as well as answer any questions students may have. These sessions give students an opportunity to engage and network with professionals in various areas of pharmacy and pharmaceutical sciences.	Year long
Year long	Various Councillors	<b>Lunch &amp; Learns</b>	1-hour sessions that take place at lunchtime. <b>Topics vary but are focused on advancing students' competence as future healthcare professionals and knowledge relevant to the field of pharmacy and pharmaceutical sciences.</b> The goal is to host at least 10-15 of these at various points in the 2024-2025 academic school year (exact timing of these lunch-and-learns depends on guest speaker availability). Lunch and learn sessions are in person with snacks or lunch that students and the guest speaker can enjoy. Cost of event: \$500 + Lunch	Year long
Year long	Research Councillor	<b>Journal Club</b>	The Journal Club seeks to provide a greater deal of confidence to graduating students while motivating newer students to improve their critical appraisal process. Members will have the opportunity of working with fellow students from different years as well as receive feedback and input from special guest appearances, such as faculty professors. Meetings consist of peer presentations of self-designed cases, the research process, and a summary of an article that addresses the PICO question created in the case. The club hopes to meet a minimum of once per month and strives to give every student the opportunity to share feedback and insight as well as present their own case.	Year long
Year long	VP Student Services	<b>Wellness Activities</b>	Throughout the year, the Space & Wellness Committee is responsible for holding several events to promote student mental health and wellness. Plans for this year have not been finalized, but initiatives last year included: <ul style="list-style-type: none"> <li>• Random acts of kindness initiatives.</li> <li>• Annual Pumpkin carving and Gingerbread house contests.</li> <li>• Build Your Own Wellness Kits.</li> </ul>	Year long

## 6. APSA Awards

Every year, APSA recognizes and rewards the outstanding achievements of students and the UAlberta Pharmacy community through a variety of awards, traditionally presented at the annual Blue & Gold Gala. Sponsors have the opportunity to fund any award that aligns with their values or to collaborate with APSA to develop a new award. Descriptions and award amounts are listed below.

Tier 1: Third level awards \$50 gift card / award	Tier 2: Second level awards \$100	Tier 3: Third level awards \$300
<ol style="list-style-type: none"> <li>1. Y1 Class Award</li> <li>2. Y2 Class Award</li> <li>3. Y3 Class Award</li> <li>4. Y4 Class Award</li> <li>5. APSA Award for Student Talent 1/2</li> <li>6. APSA Award for Student Talent 2/2</li> <li>7. The Real MVP Award</li> <li>8. Councillors Award</li> </ol>	<ol style="list-style-type: none"> <li>9. Citizenship Award</li> <li>10. Dedication to the Profession Award 1/2</li> <li>11. Dedication to the Profession Award 2/2</li> <li>12. Community Service Award 1/2</li> <li>13. Community Service Award 2/2</li> <li>14. Helping Hand Award 1/2</li> <li>15. Helping Hand Award 2/2</li> <li>16. Rising Star Award</li> <li>17. Team Harmony Award 1/2</li> <li>18. Team Harmony Award 2/2</li> </ol>	<ol style="list-style-type: none"> <li>19. APSA Award for Student Advocacy</li> <li>20. APSA Award for Student Research 1/2</li> <li>21. APSA Award for Student Research 2/2</li> <li>22. APSA Award for Student Leadership 1/2</li> <li>23. APSA Award for Student Leadership 2/2</li> <li>24. Past President Award</li> </ol>

### Class Award

An APSA member who promotes pharmacy unity and spirit within their class and between all pharmacy years. This individual also participates in a variety of APSA sponsored events.

### APSA Award for Student Talent

An APSA member who promotes unity among the students by utilizing talent and creativity not typically displayed in the promotion of Pharmacy. Candidates must use their talent to positively impact others around them by using methods such as, but not limited to: music, writing, art that can be shared through multiple media outlets such as myapsa.ca, PQ Quarterly, ACP, RxA, and Facebook.

### APSA's Real MVP Award

An APSA councillor, or Officer, who has become an active and impassioned member of the pharmacy program through their active involvement in APSA and Faculty events and initiatives. Emphasis will be placed on commitment and participation that was above and beyond the call of duty.

### Councillor's Award

An APSA council member who has displayed commitment, enthusiasm, leadership and professionalism throughout their term on APSA. This individual has brought spirit, comradeship, and encouragement to the council. They consistently go above and beyond their council duties to ensure success in APSA council projects and events.

### Citizenship Award

An APSA member who demonstrates outstanding volunteer work and citizenship within and outside of the faculty and shows active participation in pharmacy, health, and/or community initiatives. The APSA President or Past-President is not eligible for this award.

### Dedication to the Profession Award

An APSA member who has been actively involved in the accurate representation and promotion of fellow students and the profession of pharmacy. They actively participate in Faculty functions and have willingly assumed representative roles on various APSA and Faculty committees.

### APSA's Award for Excellence in Community Service

An APSA member who has demonstrated outstanding commitment to improving the lives of those in local and/or international communities. Candidates should be intimately involved with APSA community development programs and fundraising initiatives, as well as demonstrating leadership and dedication in the planning and completion of extracurricular volunteering activities.

### APSA's Helping Hand Award

To recognize a non-APSA councillor who has demonstrated their willingness to help out at APSA and Faculty events. The recipient must show strength in areas such as citizenship, sportsmanship and/or leadership. In addition, this individual must illustrate the values of: Service, Responsibility, Selflessness, Loyalty, Respect, Merit, Reliability.

### APSA's Rising Star Award

Presented to an APSA member currently in 1st year and who exhibits an early dedication to the pharmacy profession through active involvement in APSA initiatives and demonstrates exceptional contribution to student life, including but not limited to, attending Mint Cup events, sitting on committees, participating in RxFactor, engaging in PAM initiatives, etc.

### APSA's Team Harmony Award

An APSA member who strives hard to form unity within their pharmacy intramural sports team. The individual should consistently encourage participation from others and go above and beyond to demonstrate teamwork and team harmony.

### APSA Award for Student Advocacy

An APSA member who actively advocates and promotes the profession of Pharmacy both within our Faculty and to the public. Candidates should show commitment to our profession, and through effective communication provide direction and support for fellow pharmacy students. They continually work to increase public awareness of the pharmacy program and of services that pharmacists can provide. Exclusion: APSA President(s). APSA President and Past President are not eligible to apply.



### APSA Award for Student Leadership

An APSA member who exemplifies the qualities of a leader in everything they do. Candidates must be actively involved with students. The recipient of this award recognizes their own talents and strengths and uses these to guide and encourage their peers. A great leader is someone who has a passion for inspiring greatness in those around them.

### APSA Award for Student Research

An APSA member who has or is currently pursuing innovative research. Candidates must have actively participated in their research projects or significantly assisted with research being conducted.

### Past-President Award

Awarded to the APSA Past-President in recognition of the commitment, enthusiasm, leadership and professionalism demonstrated throughout his or her term on APSA Council.



## We're Flexible!

Interested in supporting APSA but can't find a package that suits your needs? We are always open to new ideas and would be thrilled to work with you to create a partnership that benefits both your organization and APSA. Let's collaborate to develop a customized sponsorship plan that aligns with your goals and supports our vibrant community of pharmacy students.

## Last Remarks

Thank you for taking the time to read through and consider our sponsorship package! We hope to develop a partnership that will help uplift not only pharmacy students, but also bring value and growth to your organization.

For further sponsorship enquiries, please contact:

**Brent Howie**

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or

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