

Fall 2022 Semesterly Report

Justin Peters, 3rd Year Social Representative

July

- Hawrelak Park Picnic
 - Relatively low turnout as expected given the timing of the event

August

- No events were held during the month of August

September

- Waffle Day
 - Event cancelled due to lack of funding
- Corn Maze
 - Poor turnout given that the date was changed to accommodate students who said they wished to participate
- Corn Maze 2
 - A secondary date was arranged since students were unable to attend the first date

October

- Who's That Drug!
 - Event was moved as per executive council's instructions
 - Event was held under VP Social's portfolio
 - Relatively poor turnout, most of the feedback centred around a dislike of the team based format which was added to accommodate obligations to Mint Health
- Doughnut Day
 - Event cancelled due to lack of funding

November

- Halloween Costume Contest
 - Event was moved as per executive council's instructions
 - Event was held under VP Social's portfolio
 - Students were extremely confused as to who was running this event, assumptions were made that there were prizes when there were not as a result
 - Extremely poor turnout due to the confusion
- Zoom is Crap
 - Event was cancelled due to lack of turnout
 - Students cited not being aware of the event or having forgotten about it
- Ugly Sweater Contest
 - Event was cancelled, event would have had to been moved under a different executive's portfolio, similar to the Halloween Costume Contest, and they did not wish to do so
- Gift Exchange
 - Event was cancelled, numerous students indicated that they were not interested in this event

December

- Karaoke Night
 - Event was cancelled due to lack of turnout
 - Numerous students signed up however when trying to confirm their attendance almost all of them no longer wished to participate
- Hot Chocolate Night
 - Event cancelled due to lack of funding
- Study to Escape Room
 - This event was probably the most well received in terms of students being aware of it and saying they were excited over it
 - Ultimately however, participation was next to nonexistent with no student actually completing the entire event

Notable Feedback/Barriers

- Unexpected lack of funding resulting in numerous events being cancelled
- A number of events had to be moved to a different portfolio as per executive council's desires
- Number one reason students cited not participating in an event as due to notification fatigue and not checking facebook posts
- A number of concerns were raised over events that were moved to a different portfolio and how/who was running them

Adjustments/Going forward

- The budget has been finalized, any events that required funding will remain cancelled
- Continue to take instructions from executive council about which events I am not permitted to hold under my portfolio and move events as instructed
- Work with the 3rd Year Class Representative and try to include notifications about events in the weekly email as well

Overall the intended goal of hosting 2-3 events per month was not met due to unexpected reductions in budget, poor participation, and an inability to effectively advertise events. The structure and type of events run was based off of a survey sent to students in the class of 2024 and garnered an approximate 40% response rate from students. Clearly there are improvements that are needed to be made on my part and I will continue to adjust my planning accordingly.

Thanks,
Justin